

## Greenwashing in the Global Market: Legal Challenges and Solutions

**01.23.2025**

Nate Lankford will present, as a part of a panel, "Greenwashing in the Global Market: Legal Challenges and Solutions" on January 23, 2025. The panel will discuss varying jurisdictional approaches to greenwashing, greenwashing as a major litigation risk and what we can learn from recent cases, insights into best anti-greenwashing practices, and how greenwashing risk and mitigation strategies are likely to evolve in the next few years.

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