

## Andrew Herman Quoted on Trump Re-election Campaign 'Wall Defense Fund' in the Associated Press

"AP Explains: Trump 'Wall Defense Fund' cash goes to campaign"

Associated Press

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Andrew Herman was quoted on recent fundraising solicitations from President Trump's re-election campaign urging his supporters to donate to a "Wall Defense Fund," which feeds into the general campaign funds. While misleading, Herman said the campaign does make clear in fine print how the money will be spent using standard disclaimer language, adding that the pitch emphasizes what message the campaign thinks will resonate with supporters. "It's not that we need your money for our re-election campaign. Clearly they think the wall is a lure for their donors," he said.